



BACHELOR OF BUSINESS ADMINISTRATION

The Bachelor of Business Administration (BBA) degree is designed for mid-career working adults who have career objectives which the degree would help them achieve. It prepares individuals for entry or mid-level positions in business - general management, managerial accounting, management of computer information systems, human resources management, project management, industrial and service quality management, and other managerial functions.

Since the BBA degree is the undergraduate version of the Master of Business Administration (MBA) degree, it provides excellent preparation for pursuing the MBA or other graduate degrees in business. Students interested in graduate study should consult with their advisor in planning their schedules so as to include those areas commonly required for admission to graduate programs in business, particularly mathematics and statistics.

The BBA degree consists of the following components:

General Education (36 semester hours) - courses in communications, humanities, fine arts, social and behavioral sciences, natural sciences, and mathematics that are common in all college degree programs. These are viewed as being the liberal arts component of a degree and are foundational to the upper division courses.

Business Core (36 semester hours) - courses in the various fields of business: accounting, computer information systems, economics, finance, management, and marketing.

Business Electives (24 semester hours) - courses that permit a student to take additional work in the specialized areas of business (i.e. computer information systems, accounting, management, marketing, finance) in which they are particularly interested and which will be applicable to the careers they are pursuing or intend to pursue.

General Electives (21 semester hours) - courses that permit a student to take additional work in non-business areas that interest them and that will be helpful in certain business careers. For example, a student wishing to go into human resources management might wish to take additional courses in psychology, sociology, or education.

For more information about Anderson University and its programs for working adults, please contact:

Director of Evening Admissions
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Accelerated Degree 8/01

Anderson University

BACHELOR OF BUSINESS ADMINISTRATION

GENERAL EDUCATION REQUIREMENTS

COMMUNICATIONS

ENG 101 - English Composition	3 semester hours
ENG 102 - English Composition	3 semester hours
SPE 102 - Public Speaking	3 semester hours

RELIGION/ETHICS 6 semester hours

HUMANITIES/FINE ARTS

(Literature, Foreign Language, Music, Theatre, Art, Philosophy, History) 3 semester hours

MATHEMATICS

MAT 113 - Calculus Concepts 1 3 semester hours

NOTE: Students must have successfully completed college algebra before enrolling in this course or must have earned an acceptable score on a math placement test.

NATURAL SCIENCE 3 semester hours

NOTE: A 4-semester-hour course in a natural science will meet this requirement.

ADDITIONAL REQUIREMENTS IN

HUMANITIES/FINE ARTS, AND

SOCIAL AND BEHAVIORAL SCIENCES

(Literature, Foreign Language, Music, Theatre, Art, Philosophy, Sociology, Political Science, Psychology, Geography, History)

12 semester hours

TOTAL GENERAL EDUCATION
36 semester hours

BUSINESS CORE

ECO 211 - Microeconomics	3 semester hours
ECO 212 - Macroeconomics	3 semester hours
ACC 201 - Principles of Accounting 1	3 semester hours
ACC 202 - Principles of Accounting 2	3 semester hours
BUS 230 - Business Statistics	3 semester hours
BUS 401 - International Business	3 semester hours
BUS 351 - Legal Environment of Business	3 semester hours
CIS 352 - Mgt. of Information Systems	3 semester hours
CIS 120 - Introduction to Information Processing Systems	3 semester hours
MGT 341 - Principles of Management	3 semester hours
FIN 310 - Financial Management I	3 semester hours
MKT 331 - Principles of Marketing	3 semester hours
BUS 490 - Senior Seminar in Business	3 semester hours

TOTAL BUSINESS CORE 39 semester hours

BUSINESS ELECTIVES

(Courses numbered 300 and above in Business, Management, Marketing, Accounting, Economics, Finance, Computer Information Systems) 24 semester hours

GENERAL ELECTIVES

(Selected from any courses in the Anderson University catalog or can be any courses normally accepted in transfer) 21 semester hours

TOTAL HOURS REQUIRED
120 semester hours